Orange County Convention Center

Pedicab Ordinance

February 21, 2017

Presentation Outline

- Background
- Key Ordinance Provisions
- Pedicab Owner/Operator Engagement
- Outstanding Issues
- Next Steps

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Background

- OCCC established permit process (2009)
  - Provide standards for pedicab operation
  - On Convention Center property
  - Improve guest experience

Background

- I-Drive Area Stakeholder Concerns
  - Operational
  - Safety
- Why we need an ordinance
  - Limited to OCCC Property
  - Safety Concerns
  - Overcrowding
  - Enforcement

Background

- **Internal/External Stakeholder Discussions**

- County Attorney's Office
- Convention Center
- OC Sheriff's Office
- Public Works
- Code Enforcement
- Planning

- I-Drive Business Improvement District
- I-Drive Resort Area Chamber of Commerce
- ETC of Central Florida
- Plaza International

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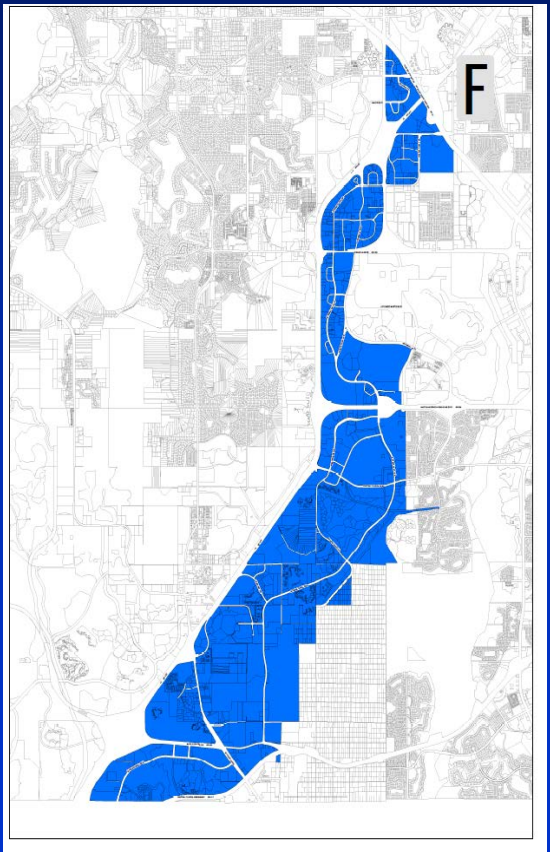
Key Ordinance Provisions

Definitions

- Defines a Pedicab
  - A non-motorized vehicle for hire
  - Prohibits use of driver assist
- Defines "Program Administrator"
  - I-Drive Business Improvement District
- Sets district boundaries



Key Ordinance Provisions

Vehicle Regulations

- Permit must be visible
- Requires liability insurance policy
- Requires all fares be displayed
- Must meet size & body type restrictions
- Must have all required safety equipment
- Company name must be displayed

Key Ordinance Provisions

Driver Regulations

- Must be 18 years of age or older
- Requires a valid FL driver's license
- Consent to background check
  - Affidavit stating any convictions
  - Federal and National Database Search
- Must adhere to driver code of conduct
- Required safety and dress requirements

Key Ordinance Provisions

Enforcement

- **Enforcing Agencies**
  - Orange County Sheriff's Office
  - Program Administrator
- **Notice of Citation**
  - Description of Violation
  - Right to hearing within 60 days
  - Includes a fine
  - May result of suspension of permit

Key Ordinance Provisions

Enforcement

- **Fine structure**
  - Separates fine to owner vs. operator
  - Fine set by section of ordinance
  - Increases with severity
- **Repeat/Severe Offenses**
  - Vehicle Impound
  - Arrest

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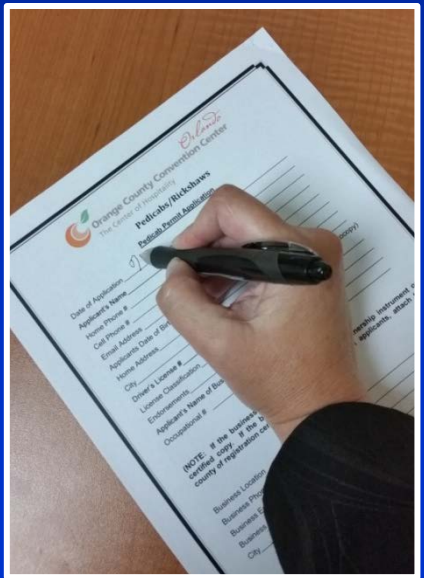
Pedicab Engagement

- October 2016
  - Provided draft ordinance to all OCCC pedicab owners
  - E-mail responses
  - One-on-one meetings
- Community Meeting – Nov. 14th
  - Invited all OCCC pedicab owners
  - Posted notice on website
  - Provided for in depth review

Pedicab Engagement

- Draft Ordinance Modifications
  - Reduction in age requirement (21 to 18)
  - Reduced vehicle regulations to nighttime only
  - Modified vehicle capacity requirement
  - Reviewed insurance requirements
  - Added Fine Structure



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Outstanding Issues

- Permit Cap
  - Sets number of pedicabs approved
  - Competitive permitting
  - One company buying out permits
- Driver Assist
  - Increases speed of bicycle
  - Increase stop time
  - Dangerous on sidewalks

Outstanding Issues

- Trailers vs One Piece
  - Multiple core materials
  - Challenges with Inspection Process
  - Driver not connected to riders
- FL Driver's License Requirement
  - Operators familiar with FL driving laws

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Next Steps

- Develop Fine Structure
- Coordinate with “Administrator”
- Finalize Draft Ordinance
- BCC Public Hearing

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